

KCBS TV

CONTRACT NO. REV.

1021-61835-1

DATE PRINTED

10/23/12

4200 Radford Avenue, . Studio City CA 91604

KCBS TV

AND

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32354	AGENCY (OR SERVICE) ACTING AS AGENT FOR 336113		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	LUC MEDIA		ALAN JACKSON FOR DA		
AND	25 Whitlock Pl SW Ste 201		15332 Antioch St Ste 172		
ADDRESS	Marietta GA 30064-3142		Pacific CA 90272-3628		
	USA		USA		
CONTACT	Amy Mills		PRODUCT EST#2470		
LOCAL SALESPERSON	CHERYL CICCONE POL.	AGENCY EST. NO.	PRODUCT CODE 1310		
		2470			
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/29/12 AND ENDING 11/04/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	10111..	4	06:00A	07:00A	30S	10/29/12-11/02/12	M-F 6-7A CBS-2 NEWS	4	300.00	1200.00
2	00010..	1	07:00A	09:00A	30S	11/01/12-11/01/12	THE EARLY SHOW	1	250.00	250.00
3	01000..	1	09:57A	11:00A	30S	10/30/12-10/30/12	PRICE IS RIGHT	1	1800.00	1800.00
4	10110..	3	11:00A	11:27A	30S	10/29/12-11/01/12	M-F 11-1130A CBS-2 NEWS	3	700.00	2100.00
5	00001..	1	11:30A	12:30P	30S	11/02/12-11/02/12	YOUNG AND THE RESTLESS	1	1500.00	1500.00
6	10000..	1	12:30P	01:00P	30S	10/29/12-10/29/12	M-F 1230-1P/BOLD & BEAUTIFUL	1	1000.00	1000.00
7	00100..	1	01:00P	02:00P	30S	10/31/12-10/31/12	M-F 1-2P/THE TALK	1	2000.00	2000.00
8	01000..	1	02:00P	02:57P	30S	10/30/12-10/30/12	M-F 2-3P/THE DOCTORS	1	600.00	600.00
9	10011..	3	02:58P	03:57P	30S	10/29/12-11/02/12	3-4P/DR PHIL	3	700.00	2100.00
10	01101..	3	03:57P	04:58P	30S	10/30/12-11/02/12	M-F 4-5P/JUDY	3	600.00	1800.00
11	11000..	2	05:00P	06:30P	30S	10/29/12-10/30/12	M-F 5-630P CBS-2 NEWS	2	600.00	1200.00
12	00010..	1	06:56P	07:30P	30S	11/01/12-11/01/12	M-F 7-730P ET	1	2200.00	2200.00
13	00100..	1	07:30P	07:57P	30S	10/31/12-10/31/12	M-F 730-8P INSIDER	1	1800.00	1800.00
14	10001..01	3	10:59P 10:59P	11:35P 11:30P	30S	10/29/12-11/04/12	M-SU 11-1130P CBS-2 NEWS	3	1600.00	4800.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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15	01010..	2	11:35P	12:35A	30S	10/30/12-11/01/12	DAVID LETTERMAN	2	800.00	1600.00
161.	1	05:57A	07:00A	30S	11/03/12-11/03/12	SAT MORN NEWS	1	150.00	150.00
Total Contract:								29		26100.00

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